# An Introduction to





Dusk at Dooks Golf Club overlooking Dingle Bay – Established 1889, County Kerry, Ireland

A photojournalistic service provided to golf outing organizers, golf courses and event sponsors

### Introduction

The popular American humorist, lecturer and author Mark Twain once said that "golf is a good walk spoiled."<sup>1</sup> However, had Mark Twain visited many of New Jersey's beautiful golf courses he probably would have added to his comment "but made enjoyable by the extraordinary beauty of the golf course."

Those who play golf and only pay attention to their swing, their score, or who won or lost the match are missing out on an aspect of the game that is arguably more important than winning or loosing. Indeed, it is likely the this introverted golfer ends many a round of golf feeling stressed out by the competition of the day and dissatisfied with his or her performance, and would agree with Mark Twain, the day's walk was spoiled.

However, the golfer that finds time during the round to take in the beauty of the golf course is likely to gain greater joy from the day on the golf course and, in spite of the score, feel satisfied following the round.

Consider the beauty of a sunset at the Crystal Springs Golf Resort's Ballyowen Golf Course, or the sunset over Galway Bay from the 9<sup>th</sup> hole of the Galway Golf Course in Ireland, the deer sharing the Crystal Springs Golf Course with players, or of the old Dooks Links Golf Course in County Kerry, Ireland. All are spectacular in their beauty and you don't even need to swing a club.



This photograph was taken of the 9<sup>th</sup> hole of the Galway Golf Club in Ireland at sunset

Golf Event Photos provides photojournalistic services to golf outing organizers, golf courses and outing sponsors who wish to make their golf event special and memorable by not only capturing the participants in the event in photographs but the beauty of the golfing event and the golf course hosting the event.

This document has been produced to provide those interested in making their golf events special with an introduction to how Golf Event Photos can help achieve this goal.

Dr. John T. Whiting, Director/Photographer

<sup>&</sup>lt;sup>1</sup> Twain, Mark and edited by Collins, Brian, <u>When in Doubt Tell the Truth</u>, Columbia University Press, NY, 1997, page 56.



Deer graze along side of a green at the Crystal Springs Golf Club in New Jersey

When the top level golf event organizers and golf courses managers decide to make an event extra special and a premium experience for the participants they call on Golf Event Photos. This is true of Private Golf Clubs that are determined to make their club championship, member guest tournaments and couples events golf outings that the members will remember. Likewise, top public golf courses will take the extra step of including Golf Event Photos photojournalistic services in their event plan to ensure that premium corporate, business and organizational outings are very special and memorable for sponsors and participants.

The services provided by Golf Event Photos are well above traditional photographic service offerings. This ensures that those sponsoring a golf event and those playing in the outing will remember the event long after the awards ceremony has come to an end. The services provided by Golf Event Photos include:

- Photographs of the outing as a group
- Photographs of individual players with golf organizers and golf course managers
- Photographs of each team or foursome
- On course action shots of the golfers as they compete in the event
- A photographic slide show of the photographs taken by Golf Event Photos during the event presented at Awards Ceremony at the conclusion of the outing
- Photographs of the Outing Skill and Score Winners
- The posting of the photographs of the event on the Internet on a dedicated web site
- The development of a news paper article supported by photographs to be released to local newspapers
- The availability of photographs for organizers, golf course managers and participants on an individual photo basis or on a CD included all of the event photos

More can be learned about these photojournalist golf outing services by visiting the Golf Event Photos web site at <u>www.golfeventphotos.com</u>. Interested event organizers and golf course managers can complete a form on the web site describing their upcoming golf event in preparation for planning with Golf Event Photos for their special event. Samples of Golf Event Photos' photographs follow.

Golf Event Photos Service Offerings



# **Photographs of Golf Outing Participants**

Many golf event organizers and golf course general managers like to collect photographs of major golf events and hang them in their offices. They provide an attractive history of the event.



Family outing held at the Blackhead Mountain Golf Club in the Catskills



An employee outing held at the Ballyowen Golf Club in New Jersey

#### Golf Event Photos Service Offerings



Team photographs at the PGA Tour Saturday Series at the Ballyowen Golf Club in New Jersey



The lady contestants in the Leaderboard Shootout at the Great Gorge Golf Club New Jersey **Photographs of the Play of Golfers on the Golf Course** 

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#### Golf Event Photos Service Offerings



Golfer tees off on Lakeside #1 at the Great Gorge Golf Club in New Jersey



Employee Tournament golfer celebrates a tee shot at the Ballyowen Golf Club in New Jersey

# Photographs of Golf Outing Winners

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Tournament winner receives recognition form Golf Pro and Golf Club Manager



Winning Team is recognized at the 10<sup>th</sup> Annual Poppa Lou Family Golf Classic





Dr. John T. Whiting, Golf Event Photos, photographing the Dooks Golf Course in Ireland

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